



Capital Access Project is available to host seminars on the following topics. E-mail norman@capitalaccessproject.org for availability.

Contractor's College

Customized training program to teach students how to establish and build a successful construction business in Louisiana. Learn more at www.contractorscollege.com.



Strategic Business Planning

- How to set your company's mission, vision and goals;
- How to assess your company's business environment to identify new opportunities;
- How to appraise your company's current capabilities;
- How to craft a strategy to maximize your company's human and capital resources; and
- How to implement, evaluate and control your strategy for long-term success.

Ultimate Business Planning

- Learn why every business needs a plan;
- Learn the various components of a business plan and why each is vital;
- Learn the step-by-step process for developing your business plan; and
- Learn how to evaluate your plan before submitting it for funding.

Building Business Credit Personal Credit

- Learn why you should build a business credit profile;
- Learn why you should separate your business credit profile from your personal credit profile;
- Learn the step-by-step, do-it-yourself process for establishing a business credit profile;
- Learn the best places to apply for business credit and more.

Personal Credit Management (Credit Repair)

- Learn how to repair your damaged credit in 45-days and improve your credit scores in 24 hours;
- Learn how to stop collection calls, negotiate with creditors and settle debts for pennies on the dollar;
- Learn to set-up a budget, calculate your net worth, rebuild your credit scores and more.

Responding to RFPs

- Learn how to identify the right RFP opportunities;
- Learn how to make the all-important "Bid/No Bid" decision;
- Learn how to develop a winning proposal; and
- Learn how to create a knowledgebase of proposal data.

Accessing Capital for Growth (How to Finance Your Small Business)

- Learn the requirements for securing a loan, line of credit or capital for your business;
- Learn how to prepare a proposal to borrow from family and friends;
- Learn about alternative and creative ways to obtain financing and more.

How to Form and Register Your Company

- Learn the differences between a c- corp., s- corp., L.L.C., partnership and sole proprietorship;
- Learn how to incorporate or form your company without a lawyer;
- Learn how to obtain tax IDs, permits and licenses to operate your business and more.

Certification Matters

- Learn about the different federal, state and local certifications your small business can obtain (U.S. SBA-8(a), LUCP, DBE, WBE, SEBD, etc.)
- Learn to use certification to improve your company's chances of obtaining getting contracts and more.